



The First Jeju

Your First Island Ride

On Jeju, a volcanic island designated as one of the world's seven natural heritage sites, the scenery you encounter while running along the sea, oreum, and lava formations deeply marks the beginning of your journey.



Route & Find

KMA is a premium bike tour operator that uses bike riding not just as a means of transportation but as a 'tool for designing experiences,' based on Korea's unique mobility culture.

Lane by Lane

KMA comes from the Korean word 'gossak,' embodying the philosophy of discovering Korea's true face in small paths. We design these streets, infused with local life and emotions, as Lane by Lane, transforming travelers into 'experiencers.'

Create a journey.

- Corporate-Based Operation
- Full-Stack In/Outbound Tour Infrastructure
- Lane by Lane Travel Philosophy

Contents



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Beyond familiar Jeju, hidden paths
and scenery
A journey of encounters.



03 Tour Highlight

Connecting the coast and oreum, the
highest path
Dynamic driving.



02 Tour Overview

Along Jeju's coast and roads for 4
days and 3 nights
Riding completed over time.



04 Tour Calendar

Annual tour information that
summarizes the timing of your
journey to complete a circuit around
the island surrounded by Jeju's winds
and seasons, along with a map

Ride Beyond the Familiar Jeju Island



Jeju Island

The First Island

Riding along the island's grain on a bike

This journey, which circles every corner of Jeju,

This is a riding tour that slowly lets you experience the deep scenery of Jeju.

The coastal road stretching along the blue sea,

Driving along a mid-mountain road that passes between oreums and forests,

However, if you don't stay at tourist spots,

It passes directly through every corner of Jeju's streets, villages, and landscapes.

This allows you to physically feel the terrain and rhythm of the island made of wind and stone,

Discovering the true face of Jeju at a pace you choose for yourself, It's your first island ride.



Tour Overview



인천 서울

Day1 Incheon - Seoul

A journey that begins with your first impressions of Seoul, where tradition and present intersect and you deeply encounter another side of Korea



서울 제주공항 서귀포

Day2 Seoul - Jeju - Seogwipo

The beginning of the transition from Seoul to Jeju, riding through the flow connecting coastal and rural roads.



서귀포 제주시

Day3 Seogwipo - Jeju si

The journey passes Gunsan Oreum and Altteureu Airfield, crosses the 5-16 Road and Hill 1100, passes through Gimnyeong and Udo, and heads toward Jeju City



제주시 서울

Day4 Jeju si - Seoul

Continuing the final ride along the sea, the moment I head to the airport with regrets, this marks the end of the journey back to Seoul, leaving Jeju behind

Tour Highlight

1. **GOSAT Of Jeju- The Jeju You've Never Seen**
2. **Tracing Jeju - Colonial Past Through Time**
3. **Ride the Volcanic - Geology of Jeju Island**

Jeju Backroads Ride — Beyond the Coastline

It's not a journey along the Jeju coast, but a deep tour connecting narrow paths and villages. Beyond familiar Jeju, encounter new landscapes and experience the texture of Jeju up close by bike.

From the moment you encounter dolphins at Chagwido, to the tranquil café in Aewol, to the defense of Moseulpo and the sunset along Sinchang Windmill Coastal Road, this journey completes another Jeju within the flow of travel.



Not just a coastal ride, but a journey through Jeju's backroads and villages.

From dolphins at Chagwido to Aewol cafés, Moseulpo flavors, and sunset roads, it reveals a deeper Jeju.



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Across Pacific Roads and High Peaks, Then Rest

Jeju is an island that embraces colonial time behind its beautiful scenery. Jeju Airport, Jeongseok Airfield, and Altteureu Airfield are relics left over different eras and spaces of historical memory etched into this land.



Beyond its beauty, Jeju holds traces of its colonial past, where sites like Alddreu Airfield reveal wartime scars, turning landscapes into living records of history and memory.



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Riding Through Jeju, Island of Volcanoes

Jeju Island is not just a tourist destination, but a living geological island formed by volcanic activity. From representative water-based volcanic bodies like Seongsan Ilchulbong to numerous oreums scattered throughout the island, this is a space where diverse terrains coexist.

We approach the oreum directly by bike, experiencing scenery we used to see only with our eyes and experience it firsthand. Crossing the coastal road and driving along the 1100 highway, you will fully understand why Jeju is a volcanic island amid changes in altitude, temperature, and vegetation.



Jeju is not just a destination but a living volcanic island shaped by geological forces, where riding from Seongsan Ilchulbong to countless oreum reveals its terrain, altitude, and ever-changing nature.





Local Immersion

Food Culture

Jeju's cuisine begins not with form discrimination, but with the essence of the ingredients. Even familiar Korean cuisine is a completely different experience thanks to the freshness that comes directly from the source. From black pork, braised hairtail, sashimi mackerel, to yellowtail from mosulpo—even the same dishes change in depth and texture the moment you taste them in Jeju.

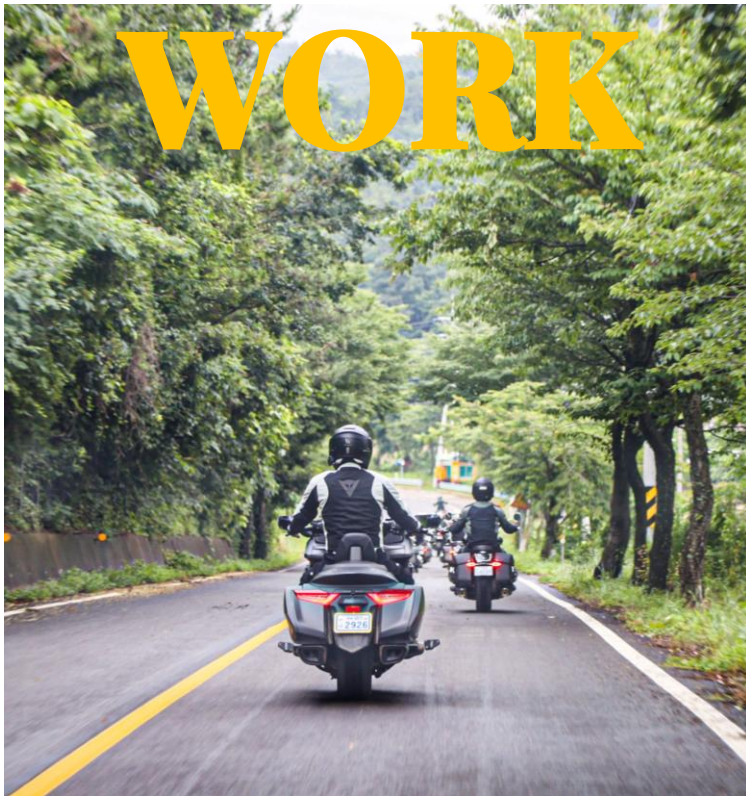
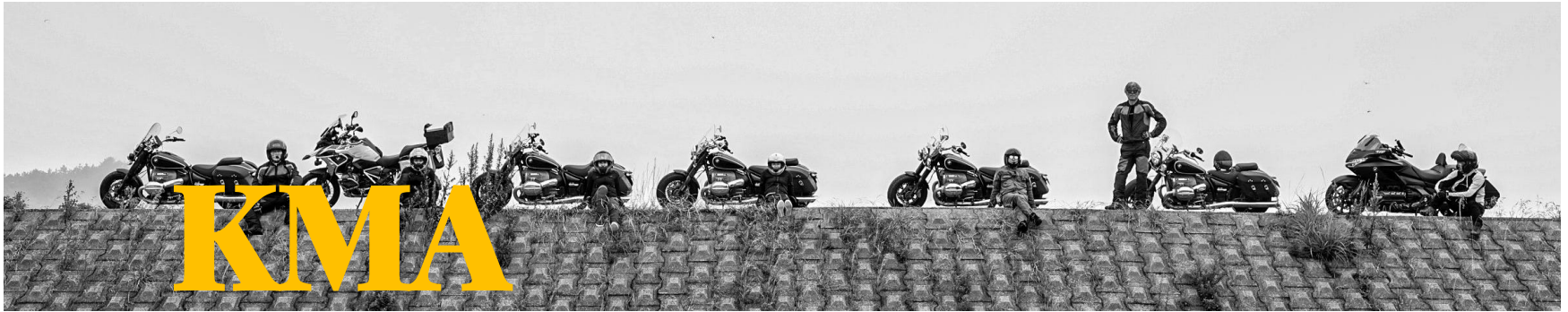


Accommodation

In Jeju, the uniqueness of accommodation begins not in terms of form discrimination, but in the environment where you stay. The wind blowing from the coast, the warm climate, and the unfolding scenery all add up to the difference in your stay.

Cultural touchpoint

Jeju's culture begins with experiences where different grains overlap and are not defined by a single one. It is an island where diverse landscapes coexist, including coastal roads and rural villages, Hallasan Mountain and highlands, numerous volcanic peaks, and volcanic terrain. With emerald seas, dolphins, and the history conveyed by Altteureu Airport, Jeju's culture is completed where nature, time, and stories come together.



Ride with Confidence

KMA's core value is 'operations that show trust.' Loadmaster Kyungsoo Park, who has extensive field experience, has personally planned, toured, and operated the site, along with in-house equipment and mechanical systems, making every journey more sophisticated and building trust and professionalism.

- **Experienced Roadmaster**
Roadmaster Park Kyung-soo leads the tour.
Based on experience, we guide you to a safe riding pace.
- **Route Verification**
We do not rely solely on prior surveys.
We respond safely according to local conditions.
- **Reliable Operation**
Accommodation, meals, and transportation are all planned in advance.
Participants can focus solely on riding.



Road Master

Kyoung Su Park

2026.04 ~	GOSAT Roadmaster
2024.03.~	KMA CEO
2023.12.~2024.02.	CNR CEO
2008.09.~2023.11.	BMW Motorrad Busan Head of Headquarters
2002.06.~2007	Adjunct Professor, Busan College of Information Technology

Roadmaster Park Kyung-soo was the first person in Korea to plan and operate overseas motorcycle tours, and for over 20 years, he has personally designed domestic and international tour programs and has been conducting them on-site as a veteran tour leader.



Map and Schedules



October

- 10.1 (Thu) ~ 10.4 (Mon)

November

- 11.1 (Sun) ~ 10.4 (Thu)

December

- 12.1 (Tue) ~ 12.4 (Sat)

January

- 1.1 (Fri) ~ 1.4 (Tue)

February

- 2.1 (Mon) ~ 2.4 (Fri)

March

- 3.1 (Mon) ~ 3.4 (Fri)

- All schedules and courses are subject to change depending on local conditions.
- For detailed schedules, please contact us through the contact point.
- When inquiring about group tours, we can arrange a customized itinerary based on this itinerary.

KMA

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