



# ALPINE FULL TRAVERSE

**8 Countries**

**Complete Alpine Crossing**

This is a complete tour that consecutively crosses legendary passes and high alpine routes, with the highlight of the journey including the BMW Motorrad Days & October Festival.



## **Route & Find**

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KMA is a premium bike tour operator that uses bike riding not just as a means of transportation but as a 'tool for designing experiences,' based on Korea's unique mobility culture.

## **Lane by Lane**

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KMA comes from the Korean word 'gossak,' embodying the philosophy of discovering Korea's true face in small paths. We design these streets, infused with local life and emotions, as Lane by Lane, transforming travelers into 'experiencers.'

Create a journey.

- Corporate-Based Operation
- Full-Stack In/Outbound Tour Infrastructure
- Lane by Lane Travel Philosophy

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on a single route



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# 8 Countries Complete Alpine Crossing



## ALPINE, FULL TRAVERSE

### 8 Countries • Complete Alpine Crossing

The Alps FULL TRAVERSE is a motorcycle journey that traverses the Alps across eight European countries. It's not just about enjoying the scenery—it's a ride of achievement that stretches the continent's mountain ranges all the way to the end.

Starting from Salzburg and Hallstatt, it follows a route that connects the Dolomites, Lake Garda, Montblanc, Chamonix, and St. Moritz, passing through the Alps' core sections in a single stream.

Surpass the 84 hairpins of the Stelvio Pass, known as a rider's mecca, and the grand scale of Mont Blanc, experiencing the essence of Alpine riding with your whole body.

As the highlight of the journey, you can experience the BMW Motorrad Days Festival, making this a complete tour that completes Europe's best riding routes.



# Tour Overview



인천      뮌헨  
**Day0 Incheon - München**

Departing from Incheon and heading to Munich, Germany, we prepare to begin our Alpine crossing journey.

뮌헨      잘츠부르크  
**Day1 München - Salzburg**

Travel from Munich along the Autobahn to Salzburg, experiencing the unique European scenery, touring Mozart's city, and arriving in Hallstatt.

블레드      그로스글로크너  
**Day2 Bled - Grossglockner**

Along the road from Bled to Grossglockner, you pass emerald lakes and Alpine ridges, encounter numerous hairpins and glaciers, and deeply experience Europe's finest alpine panoramic road.



# Tour Overview



돌로미티 베니스

## Day3 Dolomites - Venice

Passing through the Dolomites' rugged cliffs and alpine passes, you experience a dramatic journey of contrast as the landscape shifts from rugged mountain scenery to the romance of a waterside city where



가르다 호수 토리노

## Day4 Lago di Garda - Torino

Passing through the gentle lakeside scenery of Lake Garda and continuing into Turin, it experiences a journey of contrast where the natural foothills of the Alps intersect with the urban depth of Italy's industrial capital.



모나코 파쑈 델라 본네프

## Day5 Monaco - Passo della Bonette

Passing through the luxurious Mediterranean Monaco and ascending to Paso della Bonnette, you will deeply experience the dramatic elevation changes that lead to Alpine landscapes.



# Tour Overview



바누와스 국립공원

몽블랑

## Day6 Vanoise - Monte Bianco

Passing through the wild nature of Banoises National Park, head toward Mont Blanc, fully experiencing its grand scale and deep natural essence.



체르마트

그림젤

## Day7 Zermatt - Grimsel Pass

Starting from Zermatt, leaving the Matterhorn behind, the route continues to the Grimsel Pass, where you deeply experience the refined natural beauty unique to the Swiss Alps, where glaciers, lakes, and mountain roads blend together.



수스텐호른

스텔비오

## Day8 Sustenhorn - Stelvio Pass

Passing through the glaciers and snow-capped mountains of the Sustenhorn, you will deeply experience a journey that simultaneously encounters extreme riding and breathtaking panoramic views.



# Tour Overview



티멜스요흐

인스부르크

## Day9 Timmelsjoch - Innsbruck

Beyond the Alpine Pass in Timmelsjoch to Innsbruck, the journey becomes even more intense.

BMW 모터라드 데이즈

## Day10 BMW Motorrad Days

Join BMW Motorrad Days held in the heart of the Alps to connect with riders from around the world and experience a special motorcycle festival where you can deeply experience the brand's heritage and performance firsthand.

노이슈반스타인

뮌헨

## Day11 Neuschwanstein - München

Passing through the fairytale castle of Neuschwanstein, you will continue to Munich, leaving behind the romance of Bavarian royalty and the scenery of the Alps to experience a journey to the central city of southern Germany.



# Overview



## Day12 뮌헨 München

Visit the BMW Museum and headquarters to experience the brand's technology and history, and to appreciate the charm of a city where Bavarian tradition and modern culture coexist.



## Day13 뮌헨 인천 München - Incheon

Returning from Munich to Incheon, the journey concludes with a cross-Alpine riding journey. Diverse landscapes and experiences come together as one memory, and this journey remains a completed story that will last for a long time.

# Tour Highlight

1. **Alpine Grand Nature Riding Odyssey**
2. Culture & City Layered Journey
3. Festival & Brand Experience Journey

## Ride Through Europe's Wild Nature

Starting from the Mediterranean coast and continuing into the heart of the Alps, this journey features emerald lakes, glaciers, jagged peaks, and alpine passes above the clouds, vividly revealing the beauty of Europe's great outdoors. The rugged cliffs of Dolomites, the overwhelming snowy mountains of Mont Blanc, the deep valleys of Grimzel and Susten, and Stelvio's dramatic hairpins unfold landscapes on a completely different scale every day.



**Starting from the Mediterranean coast to the heart of the Alps, this journey reveals Europe's raw nature through lakes, glaciers, rugged peaks, and high mountain passes. Riding becomes a way to fully feel and pass through nature itself.**



# Tour Highlight

1. Alpine Grand Nature Riding Odyssey
2. Culture & City Layered Journey
3. Festival & Brand Experience Journey

## Ride Through Europe's Living Cities

Starting from Munich's BMW heritage and Bavarian culture, it continues from Salzburg's musical heritage, Venice's floating city, Turin's industry and gastronomy, to Monaco's Mediterranean luxury, experiencing Europe's multi-layered urban culture.

In spaces where the Middle Ages, Renaissance, and Modernity coexist, each city's history and lifestyle are vividly revealed, and as you pass through squares, alleys, cafes, and markets, you can directly experience the rhythm of the city.



**From Munich's BMW heritage and Bavarian culture to Salzburg's musical legacy, Venice's canals, Turin's industry and cuisine, and Monaco's Mediterranean luxury, this journey reveals Europe's layered urban culture, history, and rhythm.**



# Tour Highlight

1. Alpine Grand Nature Riding Odyssey
2. Culture & City Layered Journey
3. **Festival & Brand Experience Journey**

## Ride Europe's Festivals & Energy

Amid the excitement of Oktoberfest, you can experience the essence of Bavarian tradition and beer culture, and at BMW Motorrad Days, you can interact with riders from around the world and experience the brand's performance and heritage firsthand.

The moments that follow the city squares and streets, events, and exhibitions go beyond simple tourism to directly encounter the heart of the European lifestyle.



**Experience Oktoberfest's Bavarian traditions and beer culture, and connect with global riders at BMW Motorrad Days. Beyond sightseeing, immerse in Europe's vibrant lifestyle shaped by people, events, and culture.**





# Local Immersion

## Food Culture

The food culture of the Alpine journey is a practical and profound experience that reflects the climate and lifestyle of each region. German beer and sausages, as well as Austrian and Italian local foods, naturally continue along the route, adding meaning to every meal.

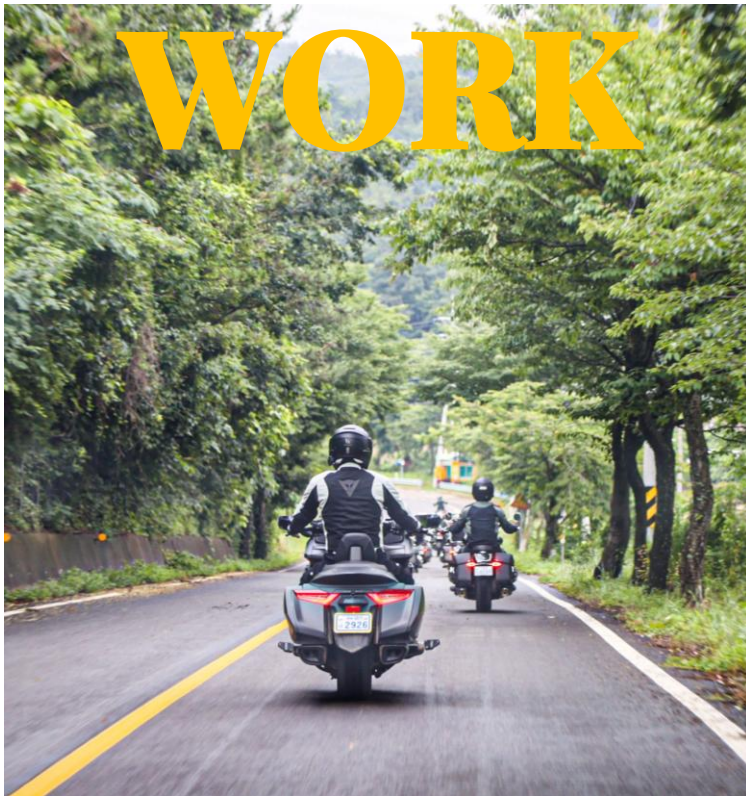
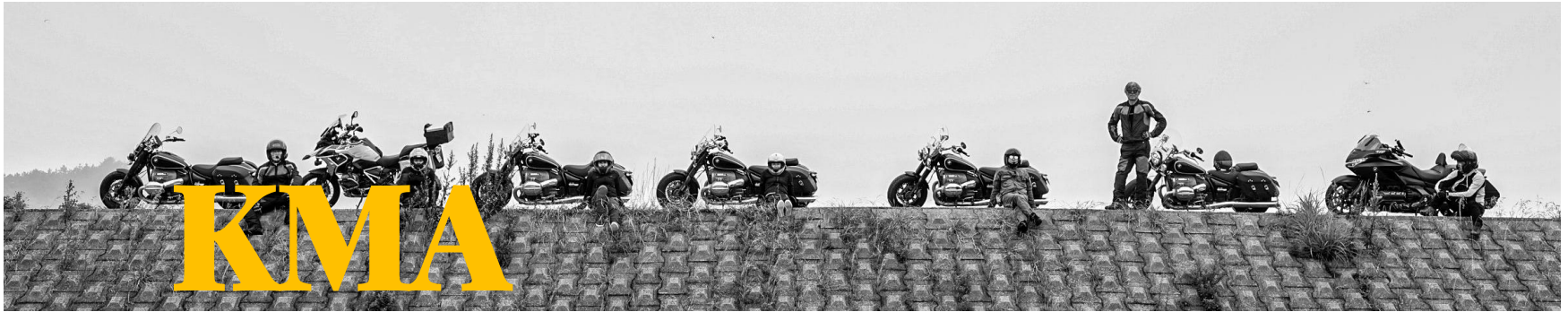
## Accommodation

Accommodation is more than just a simple rest—it's another experience to soak up the atmosphere of the Alps.



## Cultural touchpoint

This tour is special in that you can experience completely different cultural highlights depending on the itinerary. In the first half of the year, riders from around the world participate in the BMW Motorrad Days, where they experience the essence of the brand and riding culture, while in the second half, they experience Bavarian tradition and beer culture firsthand amid the excitement of Oktoberfest.



## Ride with Confidence

KMA's core value is 'operations that show trust.' Loadmaster Kyungsoo Park, who has extensive field experience, has personally planned, toured, and operated the site, along with in-house equipment and mechanical systems, making every journey more sophisticated and building trust and professionalism.

- **Experienced Roadmaster**  
Roadmaster Park Kyung-soo leads the tour.  
Based on experience, we guide you to a safe riding pace.
- **Route Verification**  
We do not rely solely on prior surveys.  
We respond safely according to local conditions.
- **Reliable Operation**  
Accommodation, meals, and transportation are all planned in advance.  
Participants can focus solely on riding.



# Road Master

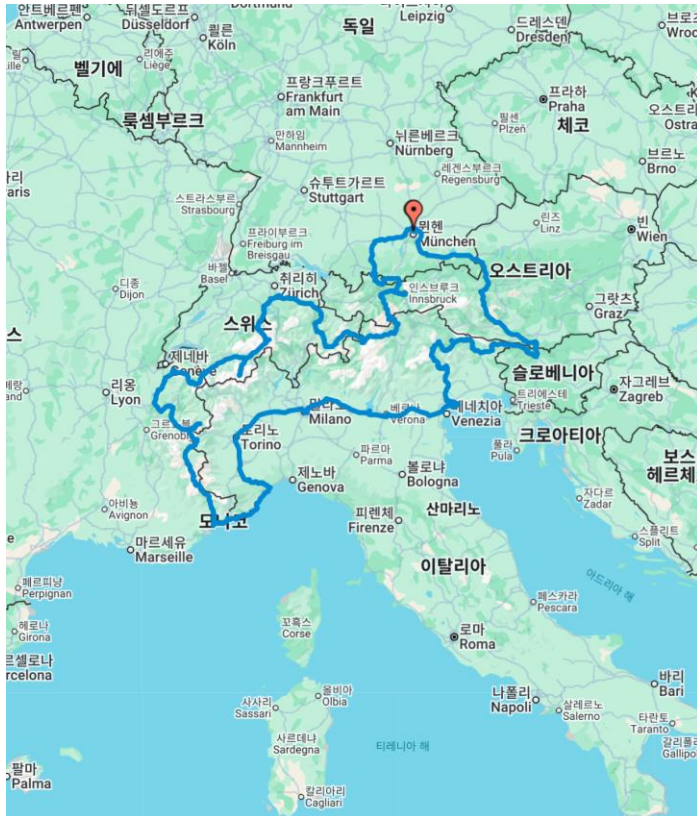
## Kyoung Su Park

|                   |                                                                  |
|-------------------|------------------------------------------------------------------|
| 2026.04 ~         | GOSAT Roadmaster                                                 |
| 2024.03.~         | KMA CEO                                                          |
| 2023.12.~2024.02. | CNR CEO                                                          |
| 2008.09.~2023.11. | BMW Motorrad Busan<br>Head of Headquarters                       |
| 2002.06.~2007     | Adjunct Professor, Busan<br>College of Information<br>Technology |

Roadmaster Park Kyung-soo was the first person in Korea to plan and operate overseas motorcycle tours, and for over 20 years, he has personally designed domestic and international tour programs and has been conducting them on-site as a veteran tour leader.



# Map and Schedules



## March

- 03.02 (Date) ~ 03.15 (Date)

## April

- 04.05 (Date) ~ 04.18 (Date)

## May

- 05.06 (Date) ~ 05.19 (Date)

## June

- 06.01 (Date) ~ 06.14 (Date)

## September

- 09.01 (Date) ~ 09.14 (Date)

- All schedules and courses are subject to change depending on local conditions.
- For detailed schedules, please contact us through the contact point.
- When inquiring about group tours, we can arrange a customized itinerary based on this itinerary.

# KMA

Korea Motorcycle Adventure

[www.kmaofficial.com](http://www.kmaofficial.com)



Mail

[golden7707@hanmail.net](mailto:golden7707@hanmail.net)

Add

<https://www.kmaofficial.com>

Phone

+82 10 3859-0623