



**Born for
the American Road**

The Wild West Road Ride starts in Los Angeles and passes through deserts and canyons, And it's a rough, free-spirited road journey along the iconic roads of the American West.



Route & Find

KMA is a premium bike tour operator that uses bike riding not just as a means of transportation but as a 'tool for designing experiences,' based on Korea's unique mobility culture.

Lane by Lane

KMA comes from the Korean word 'gossak,' embodying the philosophy of discovering Korea's true face in small paths. We design these streets, infused with local life and emotions, as Lane by Lane, transforming travelers into 'experiencers.'

Create a journey.

- Corporate-Based Operation
- Full-Stack In/Outbound Tour Infrastructure
- Lane by Lane Travel Philosophy

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Born for the American Road



Distance
3,130km

Schedule
11N13D

Level
★★★★☆

WILD WEST ROAD RIDE

Born for the American Road

Riding the American West is a rough and free road journey that starts in Los Angeles and travels through deserts, canyons, and iconic roads of the American West.

Starting from a Pacific city, riders pass through the red deserts of Monument Valley and the grand canyons of the Grand Canyon, encountering the real American West landscapes seen in movies and legends.

Riding through endless highways and vast nature, you truly feel why the American West has become the dream stage for bikers worldwide.

Unfolding on the scorching desert winds, red lands, and free roads, this journey is not just a tour, but a special experience that turns a rider's dream of the American road into reality.



Tour Overview



인천 로스엔젤레스

Day0 Incheon - Los Angeles

Departing from Incheon and heading to Los Angeles, we prepare to start our American West ride. As we cross the Pacific toward the western United States, anticipation for this journey gradually grows

로스엔젤레스 산디에고

Day1 Los Angeles - San Diego

Depart from Los Angeles and travel to San Diego, experiencing the atmosphere of the West Coast. Tour aircraft carriers and naval bases, marking the start of a full-fledged road trip amid the city's vibrancy

산디에고 캐머런

Day2 San Diego - Cameron

Leaving San Diego, you venture deep inland into desert terrain. This section lets you experience the unique scale of the American West amid endless roads and desolate landscapes



Tour Overview



Day3 캐머런 모뉴먼트 벨리
Cameron - Monument Valley

From Cameron, you head to Monument Valley, encountering red deserts and iconic landscapes. It's a moment to experience the romance of the West firsthand at Forrest Gump Hill and its legendary backdron

Day4 모뉴먼트 벨리 그랜드 캐년
Monument Valley - Grand Canyon

Pass through Monument Valley and arrive at the Grand Canyon. This section lets you fully experience the overwhelming scale of nature in front of vast gorges and deep landscapes

Day5 그랜드 캐년 라스베가스
Grand Canyon - Las Vegas

Leaving the Grand Canyon, you pass Hoover Dam and head to Las Vegas. Artificial structures contrast with vibrant cities, offering another face of the West



Tour Overview



Day6 라스베가스 데스밸리 Las Vegas - Death Valley

Depart Las Vegas and drive through Death Valley National Park. This is the section where you can experience the roughest and most intense rides in extreme temperatures and barren terrain

Day7 데스밸리 요세미티 국립공원 Death Valley - Yosemite National Park

Passing through Death Valley, you head to Yosemite National Park. Experience the dramatic changes of nature from the harsh desert to lush forests and valleys

Day8 요세미티 국립공원 샌프란시스코 Yosemite National Park - San Francisco

Depart Yosemite and head to San Francisco, experiencing another Western landscape where city and nature blend together



Tour Overview



샌프란시스코 산타마리아
Day9 San Francisco - Santa Maria

Leaving San Francisco for Santa Maria, you'll experience the laid-back atmosphere of California's coastline and wine regions

산타마리아 로스앤젤레스
Day10 Santa Maria - Los Angeles

Return from Santa Maria to Los Angeles, concluding the journey along the Pacific coast. This is the section where a circular route is completed

로스앤젤레스 인천
Day11 Los Angeles - Incheon

Returning from Los Angeles to Incheon, the journey across the American West concludes. The vast nature and the roads leave a deep impression on you

Tour Highlight

- 1. Born for the Open Road**
- 2. Across Iconic Landscapes**
- 3. Riding the American Dream**

Where Freedom Begins to Ride

The roads of the American West are not just movement, but spaces symbolizing freedom. Starting from Los Angeles, the iconic highway Route 66 crosses the United States from east to west, the journey connects deserts and cities. Amid wide, open roads and landscapes filling the view, riders experience the sensation of choosing their own speed and direction. Riding on this path goes beyond movement into an experience that reminds you of the very act of running freely.



From Los Angeles, the journey unfolds along endless highways. Open roads and vast horizons create a sense of freedom, where riding becomes a personal expression of movement.



Tour Highlight

1. Born for the Open Road
2. Across Iconic Landscapes
3. Riding the American Dream

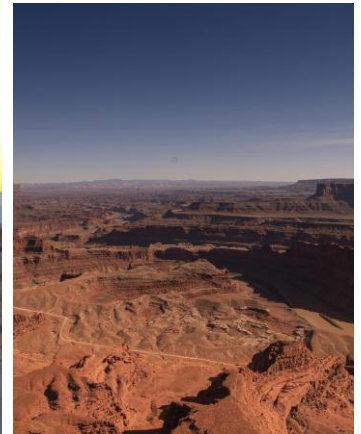
Where Scale Becomes Reality

Here, riders go beyond simply gazing at the scenery; they pass through it directly, experiencing the overwhelming scale of nature with their whole being.

This journey is not about appreciating nature, but about becoming part of it yourself and experiencing it yourself.



Through Monument Valley, the Grand Canyon, and Death Valley, riders pass iconic landscapes. Vast deserts and deep canyons reveal the true scale of the American West.



Tour Highlight

1. Born for the Open Road
2. Across Iconic Landscapes
3. **Riding the American Dream**

Where Myth Meets the Road

This journey is more than just a ride it's a process of turning your dreams of the American West into reality.

Passing through iconic sites like Forrest Gump Hill and cities such as Las Vegas and San Francisco, images from movies and legends lead to real experiences.

Various landscapes and cities connect on a single route, completing this path as a single story. The moment the ride ends, this journey becomes more than just a journey it becomes a memorable and iconic experience.



Passing legendary locations and cities, the ride turns into a story of the American West. What begins as a journey becomes a lasting experience shaped by myth and memory.





Local Immersion

Food Culture

The food culture of the American West is a free-form form created by a mix of diverse backgrounds. Meals encountered on journeys between city and desert naturally follow the flow of movement rather than conventional gourmet food. With a simple yet rich selection of options, riders experience the rhythm and lifestyle of American daily life together.

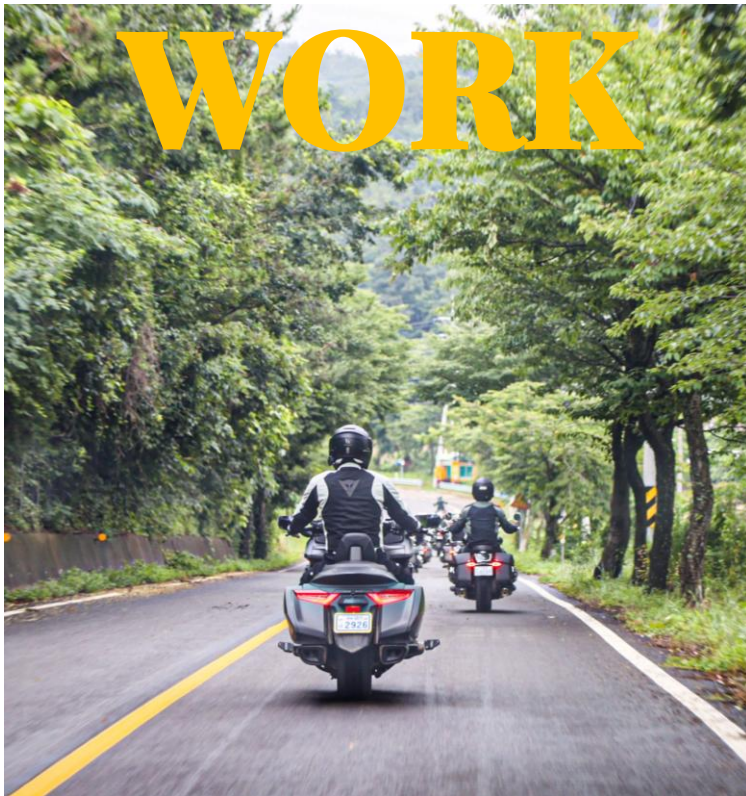
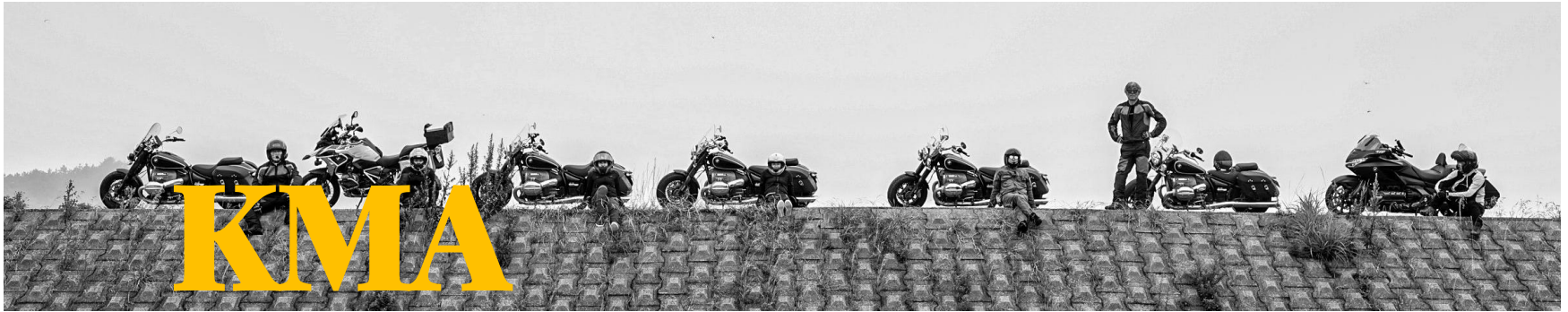
Accommodation

Accommodations serve as realistic bases that sustain journeys during long journeys. Time spent in spaces located in the city and along major routes organizes the flow of the day and creates a rhythm that leads to the next segment.



Cultural touchpoint

The culture of the American West is revealed more on the roads than in specific places. Passing through Monument Valley, Las Vegas, and San Francisco, nature and city, film and reality intersect. Riders pass through it directly, not just consuming it, experiencing firsthand the symbolism and sense of freedom that the American West possesses.



Ride with Confidence

KMA's core value is 'operations that show trust.' Loadmaster Kyungsoo Park, who has extensive field experience, has personally planned, toured, and operated the site, along with in-house equipment and mechanical systems, making every journey more sophisticated and building trust and professionalism.

- **Experienced Roadmaster**
Roadmaster Park Kyung-soo leads the tour.
Based on experience, we guide you to a safe riding pace.
- **Route Verification**
We do not rely solely on prior surveys.
We respond safely according to local conditions.
- **Reliable Operation**
Accommodation, meals, and transportation are all planned in advance.
Participants can focus solely on riding.



Road Master

Kyoung Su Park

2026.04 ~	GOSAT Roadmaster
2024.03.~	KMA CEO
2023.12.~2024.02.	CNR CEO
2008.09.~2023.11.	BMW Motorrad Busan Head of Headquarters
2002.06.~2007	Adjunct Professor, Busan College of Information Technology

Roadmaster Park Kyung-soo was the first person in Korea to plan and operate overseas motorcycle tours, and for over 20 years, he has personally designed domestic and international tour programs and has been conducting them on-site as a veteran tour leader.



Map and Schedules



2026

October

- 10.1 (Thu) ~ 10.13 (Mon)

November

- 11.1 (Sun) ~ 11.13 (Thu)

December

- 12.1 (Tue) ~ 12.13 (Sat)

2027

- April 10~24, 2027 (14 nights, 15 days)

- All schedules and courses are subject to change depending on local conditions.
- For detailed schedules, please contact us through the contact point.
- When inquiring about group tours, we can arrange a customized itinerary based on this itinerary.

WILD WEST ROAD RIDE

A person is standing in a desert landscape, looking out over Monument Valley at sunset. The sun is low on the horizon, casting a warm orange glow over the scene. The person is wearing a dark jacket and pants. The landscape is filled with red sand and sparse vegetation. In the background, several large, iconic rock formations (buttes) are visible against the sky.

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